



PARTICIPATE IN OUR Innovative Research Study

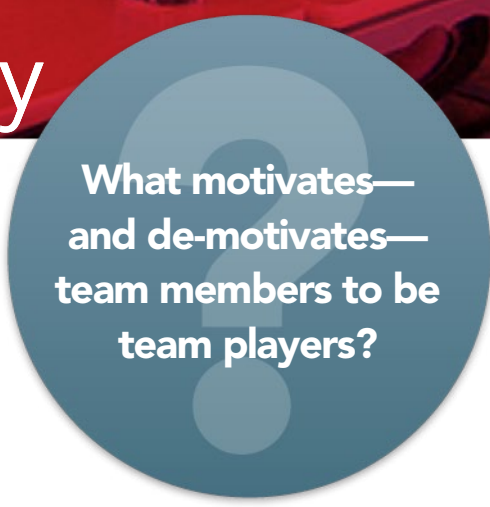
CULTIVATING COLLABORATIVE TEAMS

Team-based work has become the predominant way to get work done. Many teams go through the motions – but few know how to really collaborate.

True collaboration cannot be mandated and is more than coordination of effort.

Ultimately, **individuals decide** whether to collaborate or not. Their decision is as much **emotional** as it is **rational**.

Past research has looked at highly collaborative teams and identified key factors for their success. Our **unique survey methodology** takes this a step further by looking at **team player motivations & behaviors**.



What motivates—
and de-motivates—
team members to be
team players?

PARTICIPATE FOR FREE

Individuals

You can take our 10-minute online survey at:
collaborative-capacity.com

Organizations

Please contact us at:
347-725-1757
info@collaborative-capacity.com

WHAT'S IN IT FOR YOU?

Actionable, strategic and behavioral suggestions to foster greater collaboration on your team

You will be invited to a free webinar and receive a report that includes:

- Root causes for gaps between actual & ideal team experiences
- Applicable suggestions about what you can do to cultivate collaboration on your team

Organizations will receive a unique report based exclusively on responses from their own employees. The report will benchmark their specific findings against those of best-in-class companies and highlight ways to improve team collaboration.

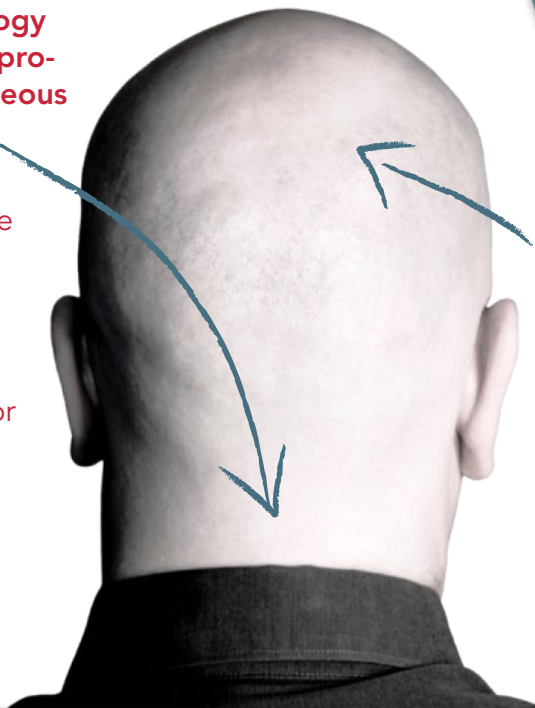


ABOUT OUR Survey Methodology

THOUGHTS AND FEELINGS
DRIVE OUR DECISION
TO COLLABORATE—
THAT'S WHY WE ASK FOR BOTH

Resonance survey methodology emulates the brain's natural processes by asking for spontaneous emotions...

- Imagine an ideal experience of team collaboration
- Then think about your typical experience with team collaboration on a current or recent team



This survey combines insights from behavioral decision-making with web technology to provide new insights about team collaboration.

...and then combining rational thinking by asking...

- How strong is your feeling?
- Exactly what feeling is it?
- Is it from the stimulus or already in you?
- Why do you feel this way?

The combination of qualitative and quantitative, rational and emotional feedback allows powerful conclusions about structural and emotional enablers for a collaborative team culture.

What the survey will tell us:

- Understand who feels engaged vs. frustrated about actual experience of team collaboration
- Quantify the gap between ideal and actual team experience
- Understand root causes for the difference between ideal and actual experience of team collaboration
- Anticipate obstacles to greater collaborative capacity and team performance
- All the above data will be available by demographic and role-related factors.

A BRAND NEW METRIC CAPTURING TEAM PASSION FOR COLLABORATION:

NET PASSION

The percentage of employees enthusiastically engaged vs. those inhibited/at risk—provides a key performance metric for the collaborative capacity of a team.

